

THE OFFER

The **ToolGuy Group** is a multifaceted dynamic business which is ready for further growth. The Group includes a proven Franchise System, **Kitset Assembly Services**, operating in New Zealand and Australia, and a mature Technology Infrastructure Toolkit® which will support the entire operation as it continues to expand.

The New Zealand and Australian business has proven the systems and the technology are not only sustainable but can support future growth to satisfy unmet demand. The Group is raising up to US\$5mil, in new Capital, for expansion in the highly lucrative and franchise friendly United States market, with a launch of the U.S. beachhead in Arizona in early 2023.

Keys to KAS success to date include;

- * Sustained, year on year growth –YTD **45% growth** of Assembly Revenues;
- * **Diverse supply channel** – including over 80 active retail partners delivering in excess of 15,000 assembly jobs, exceeding NZ\$2 million revenue (36.6% of total revenue), in the last 12 months;
- * **38 Franchisees** in the network in 2 countries;
- * Improved **customer experience** journey and booking conversions, through our direct to customer online Booking channels;
- * The **Franchise Ownership** model / system delivers an excellent customer experience

“Kitset Assembly Services delivers a memorable journey for customers having their flatpack assembled or installed. This is the essence of our culture. Creating an experience through business, technology, customer experience and franchising which will last a lifetime.”

Grant Nye — CEO



KITSET NPS

THE MARKET

Providing this service, which takes the stress and frustration out of assembly, the Kitset offering is highly attractive as a last mile solution to big box and online retailers. Solving this problem for their Customers requires the referral of a competent assembly service and is critical to their sales conversion success. This is evidenced by the 80+ current partners.

TIME HAS BECOME A COMMODITY
PEOPLE WILLING TO PAY TO SAVE THEIR OWN TIME

COVID-19 IMPACT
PEOPLE INCREASINGLY LOOKING TO SECURE THEIR OWN FUTURE BY CONSIDERING SMALL BUSINESS OPPORTUNITIES

FLATPACK PRODUCTS ARE MORE COMMON
INCREASING FREIGHT COSTS SQUEEZE MARGIN ON BULKY ITEMS

SHIFT TO ONLINE SHOPPING
DROP SHIPPING HAS BECOME THE NEW

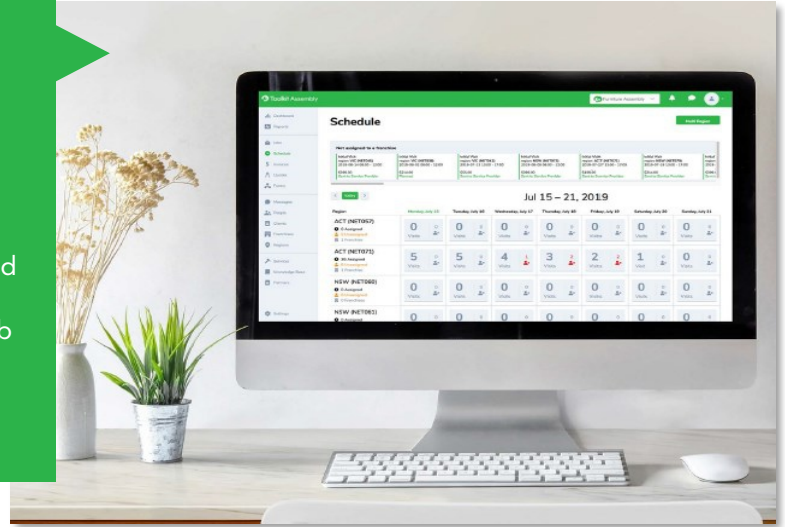
ASSEMBLY IS HARD
The traditional skillsets required to assemble everyday items are becoming less commonplace as recent generations fuel the 'gig-economies with their 'do it for me' culture



THE TOOLKIT® ADVANTAGE

As a full end-to-end solution, providing aggregation of work via digital and online portals, through to job management and completion, with transparent 360° reporting and visibility to all stakeholders; Toolkit is proprietary to the ToolGuy Group and provided exclusive to the Kitset Assembly Services Network.

No online directory or job placement site has the back-end capabilities of the Toolkit platform. Equally, no SaaS job management solution offers the user (small or large) a web ready and scalable portal across an e-commerce platform for their customer enquiries, price quotation and work conversion activities.



THE TEAM

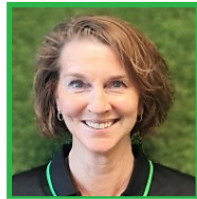
Grant Nye
CEO / Director



William Flew
Director



Jennifer Lees
Director



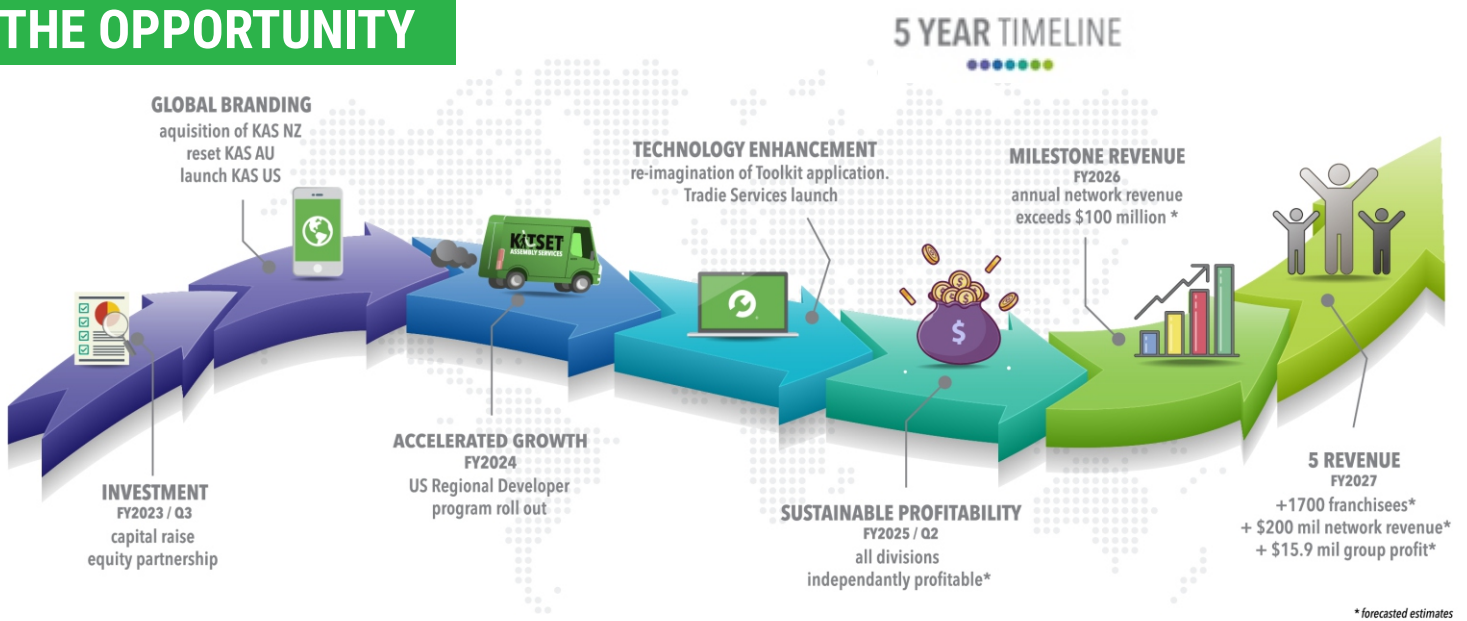
Leon Shouksmith
NZ Country Manager



Ian Walker
US Country Manager



THE OPPORTUNITY



	FY 2023	FY 2024	FY 2025	FY 2026	FY 2027
Network Revenue * (million)	\$6.1	\$13.1	\$38.9	\$101.6	\$208.7
TG Group Profit *	<-\$0.8>	<-\$1.2>	\$1.5	\$6.9	\$15.9
Network Size *	51	109	324	847	1739

TO RECEIVE COPY OF INFORMATION MEMORANDUM:

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